



Bahrain eContent Award 09

eContent contest deadline extended

Deadline for participation has been extended to December 31. The awards have been created to encourage fresh talent, unleash innovative Bahraini initiatives and lay the foundations of an advanced and modern electronic information industry in Bahrain, organising committee chairman Ahmed Al Hujairi told a Press conference at the Movenpick Hotel yesterday.

Present were organising committee deputy chairman and e-Government Authority marketing and awareness director Isa Abdul Rahman, media committee chairman Ubaydli Al Ubaydli, and Industry and Commerce Ministry representative Zuhair Al Bahrani, Mr Al Hujairi invited individuals, private sector companies, civil society organisations, and government ministries to participate in the competition and enrich the electronic development in Bahrain.

The Bahrain e-Content Award was first launched in 2005 to encourage electronic creativity in Bahrain. "Evaluation of entries will be based on international jury criteria, focusing on the quality of the e-content in terms of depth, diversity and inclusiveness," said Mr Al Hujairi.

eContent Award 2009 Receives Excellent Response

The Organizing Committee of the Bahrain eContent Award 2009 has announced that the number of applications to enter the competition is increasing and growing just a few days after the announcement of next year's contest.

Organizing Committee Chairman, Ahmed Al Hujairi added that "the Organizing Committee invites all groups involved in e-content production -to apply for participation in the awards. eContent Award winners will qualify and win a chance to represent Bahrain in the World Summit Awards, which will be held in Mexico during May 2009.

Award categories: e-government, e-entertainment, e-health, e-learning, e-science, e-inclusion, e-business, e-culture, e-banking and e-media.

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The Award

The Bahrain eContent Award was launched initially in 2005, it is known as the main motivator for Bahrain's electronic creativity. The award nominates the best eContent driven projects and promote them to the World Summit Award which is considered as a global initiative for enhancing and short listing the best websites globally in the fields of content and creativity. Moreover, the World Summit Award performs its activities every two years in liaison with the United Nations under the framework of the World Summit Conference which is concerned about the information society.

The numbers of contributors are expected to double up for this year compared to the previous years where the number of contributors were 150 in 2005 and 300 in 2007, and due to the fact that the numbers of the massively increasing electronic projects lately and the addition of two new classifications to the existing classifications increasing them into 10 classifications.

Bahrain Aims to Gain the Title "eContent Capital of the Middle East"



Leena AlAlawi, head of the Marketing and Promotions in the Ministry of Industry and Commerce that Bahrain seeks to gain the title of "eContent Capital of the Middle East" through enhancing the information technology and communications infrastructure and offering prizes for contributions which raise the level of eContent in the Kingdom and preparing them on an international level.

She clarified that the main aim of establishing the eGovernment of Bahrain is "providing services to companies, individuals and the government sectors, and the eContent Award develops and expands these services. There are many individuals and institutions which have a profound content in their electronic website, and the electronic government has boosted these websites through promoting them internationally.

She added that the competition, which occurs once every two years, is awarded a trophy and a certificate of appreciation and that registration will continue till the end of December 2008.

Alalawi also added that within the future projects included <hosting the jury committee for the second time in Bahrain and trying to gain the title of the eCommerce Capital of the Middle East>

She also clarified that there was a significant increase in the number of applications to 15 as opposed to 10 last year.

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With regards of the Bahrain eContent Award Organization Committee 2009